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\$4.8 Million Expansion of New Hampshire Camping Resort Follows National Travel, RV Trends

The Bluffs at Danforth Bay to celebrate opening day on July 7th in Freedom

On Friday, July 7th, New Hampshire's Danforth Bay Camping Resort will hold its grand opening celebration for The Bluffs – a seasonal and long-term RV resort designed especially for adults – as part of its \$4.8 million expansion.

The Bluffs' 300+ large campsites sit on 150 acres that overlook Huckins Pond, hiking trails, and the foothills of the White Mountains. In addition to all the facilities of the Danforth Bay Camping Resort – a fully-stocked store, two beaches, three swimming pools, hiking and biking trails, and daily activity programs – guests at The Bluffs will have exclusive access to a 10,000 square foot clubhouse with fitness center, function facilities, fireplace lounge, showers and laundry room; as well as two heated pools and three new tennis courts.

“While the idea of a RV resort designed specifically for adults over 50 is familiar in other parts of the country, it's still new in New England,” said Steven Hoyt, owner and operator of the Danforth Bay Camping Resort. “Our \$4.8 million dollar expansion reflects changes that the camping and RV industries have seen nationwide and that we're beginning to see here in New Hampshire.”

A recent study by the University of Michigan shows that U.S. ownership of RVs has reached record levels: nearly 8 million households in 2005. That means one in 12 U.S. vehicle-owning households now own an RV.

“We've seen an increase in the number of RVers,” said Sharon Hill of Hill's RV in Center Conway. “With its comfortable summers, beautiful scenery, and a growing number of RV resorts, New Hampshire has all the amenities RVers like without giving up the character of camping: the outdoors, the lake, and the campfires.”

In addition to a clubhouse, swimming pools, tennis courts, hiking and biking trails, and activity programs, The Bluffs offers fishing, kayaking, and canoeing on Huckins Pond. Danforth Bay is also shorefront to Ossipee Lake, a popular lake for waterskiing, tubing, and boating.

The Bluffs is just a short drive away from North Conway, NH, known for its outlet shopping, dining, and attractions. Golfers will love the variety of courses in the area, with more than a dozen within a short driving distance. Nearby Mount Washington is the highest point in the northeastern United States and well known by adventure-seeking hikers, climbers, and skiers. The Mt. Washington Auto Road, Cog Railway and mountaintop weather observatory make the mountaintop accessible as a tourist destination for all throughout the summer.

Reservations at The Bluffs are limited to two adults, at least one of whom must be 50 years of age or older. Children may visit on a short-term basis when accompanied by an adult. Pets are welcome as long as they are well behaved, friendly and happy.

The Bluffs at Danforth Bay opened on Memorial Day, 2006. The seasonal rate includes Internet, cable TV, fitness room, visitors fees, and access to all programs and facilities at Danforth Bay Camping Resort. An introductory two-week minimum stay will be available for the 2006 season at \$42/night.

For more information, or to request a free DVD about The Bluffs at Danforth Bay, visit danforthbay.com or call 603-539-2069.

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